

Fiber Guide

SPECIAL EDITION 2025

INTERESTED IN FIBER INTERNET?

Sully Telephone Association — just up the road in Sully, Iowa — is bringing our fiber internet network into your rural community.

Fiber internet is the gold standard and offers much faster speeds and higher reliability than other types of internet service. If you're tired of buffering while you stream or need a robust connection to work from home, fiber internet would be a game changer for you.

To subscribe, call (641) 594-2905, scan the code, or visit www.sullytel.com/pella-north.



Contact Us:

www.sullytel.com • (641) 594-2905
305 7th Ave, Sully, IA 50251

Hours:

M-F 8:00AM – 12:00PM
1:00PM – 4:30PM

Email:

info@sullytel.com

Find us on Facebook:

www.facebook.com/SullyTelephoneAssociation



Sully Telephone Association Is Your Local Provider With Local Customer Service

When you need to get an account question answered or a technology problem solved, nothing beats working with a local company that cares. We know you'll enjoy the local customer service from Sully Telephone Association as much as we enjoy providing it.

Help is Always Close By

Our entire team — whether working in the office or out in the field — is committed to bringing you the best possible communications solutions and making your customer experience a consistently positive one. As your local provider, our employees all live and work in this area and understand your needs in a way that distant competitors simply can't.

With Sully Telephone Association, you can stop by for an in-person assistance at our office in Sully or call to talk to one of our local employees. Unlike national companies, you're not limited to 800 numbers answered by a revolving door of people from across the country or on the other side of the world. Do you feel like you're just a number to your current internet provider? There's something much better waiting for you at Sully Telephone Association.

If you have questions, please call us at (641) 594-2905.

Nothing Compares to the Benefits of a Fiber-to-the-Home Network

Every internet service provider claims to provide fast and reliable internet service, but is there a clear winner when it comes to how internet is delivered? The answer is YES! Fiber-to-the-Home (FTTH) networks—which take fiber-optic cables all the way to customer addresses—are the gold standard for internet technology and superior to hybrid fiber-coaxial networks, DSL networks using copper lines, and wireless/cellular networks.

Sully Telephone Association is considering the expansion of our FTTH network. If the expansion occurs, residents and businesses will have access to many advantages that our current fiber customers have including these:

Fastest Internet Speeds

Fiber-optic cables can deliver data to and from devices at speeds over 1 Gig (1,000 Mbps), which far surpasses other types of network technology. What's more, these speeds can be symmetrical, meaning the download and upload speeds are the same. When you're connected to a FTTH network, you'll have the internet speed you need for all your online activities.

Incredible Reliability

Unlike copper lines, fiber-optic cables contain strands of glass and are unaffected by electromagnetic interference, making them much more resilient to outside factors including severe weather, temperature fluctuations, and moisture. A FTTH network is also not limited by obstructions such as buildings or hills as are wireless networks.

More Enjoyable Entertainment

The super-fast internet connections provided by FTTH networks enable you to fully enjoy all of today's entertainment options, from streaming movies and TV shows to online gaming, social media, and video calls. Since you won't have to deal with the annoyance of buffering that comes from a too-slow internet connection, you'll be able to just relax and enjoy the fun.

Low Latency

Latency refers to how much time it takes for an internet signal to travel to its destination and back. Low latency is important for activities where a delay would matter, such as online gaming, video conferencing, and stock trading. Fiber internet typically has much lower latency than other types.



Future-Ready Capacity

The average number of internet-connected devices in the home continues to rise each year, as does internet usage. While other types of networks struggle to keep up with rising demand, FTTH networks offer virtually unlimited capacity and are ready to meet tomorrow's technology requirements, whatever they may be.

Increased Productivity

Time is money, so the incredible speed and reliability of fiber internet make it the best choice for businesses. When connected to a FTTH network, employees can work more productively and quickly access data and applications stored in the cloud.

Want to benefit from the Sully Telephone Association FTTH network? Fill out the survey form at www.sullytel.com/pella-north. If you have questions, please call us at (641) 594-2905.



Why Choose Sully Telephone Association?

Sully Telephone Association believes small rural communities deserve access to the same level of internet service as large cities. That's why we continue to invest in our Iowa communities to build the area's largest rural fiber-optic network.

Here are the top reasons to choose Sully Telephone Association:

1. Access to Internet Speeds over 1 Gig (1,000 Mbps)

Our blazing-fast internet speeds are incredible, but they're not all you can get as a Sully Telephone Association customer. We offer leased routers with Managed Wi-Fi. These devices are designed to improve your Wi-Fi experience with premium coverage throughout your home.

2. Increased Home Value

Being connected to a FTTH network will increase a typical home's value by an average of 3.1%. That's because so many buyers consider access to fiber internet to be a "I can't live without it" essential.

3. Responsive Service from Your Local Provider

Sully Telephone Association is right here with you, providing 24/7 customer service and tech support. Since our employees are also your neighbors, you can count on fast and friendly help when you need it.

4. Unlimited Data, Unmatched Performance

Some internet providers have data caps and make you pay fees if you exceed them. Not Sully Telephone Association! We have no data caps and no hidden fees. Plus, our fiber internet is the most reliable and consistent, and it's available with upload speeds as fast as download speeds.

FAST FACTS RELATED TO FAST FIBER

Here's a by-the-numbers look at fiber internet:

91%

of home-seekers list availability of high-speed fiber internet as the most important thing when choosing a community to call home.

56%

of U.S. households have access to fiber internet connections.

**6 hrs.
43 min.**

is the average time internet users spend daily on online activities.

8 sec.

is all it takes to download an HD movie with 1 Gig fiber internet, compared to 22 minutes with 10 Mbps internet over another type of network.

Sources: Fiber to the Home Council Americas, Fiber Broadband Association, and GWI Core



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Provided that the Sully Telephone Association fiber project is completed, you'll be able to choose from one of these residential fiber internet plans.

NO CONTRACTS! UNLIMITED DATA AND UNLIMITED USE!

100/100 Mbps	500/500 Mbps	1Gig/1Gig
\$65/mo.	\$100/mo.	\$125/mo.

How the Fiber Construction Process Works

Step 1: Determining Interest in Fiber Internet – Complete

The first step in our process is complete. We surveyed dozens of homeowners north of Pella to gauge interest in Sully Telephone Association extending our network to their area to deliver fast, fiber-powered Internet. The response was a resounding yes.

Step 2: Board Approval – Complete

Sully Telephone Association's leadership team presented the positive survey results to our Board of Directors during the August 2025 meeting. After reviewing the high level of interest in our fiber network, the board approved moving forward with the project.

Step 3: Site Surveys – Anticipated Spring 2026 (Weather Permitting)

Our team will contact homeowners who expressed interest in service to conduct a site survey of their property. This survey helps us determine the best path for burying the fiber optic line. Site surveys typically take about 20 minutes and can be conducted in person or over the phone. For more information, please see the FAQ section below.

Haven't expressed interest yet or unsure if you'll subscribe?

No problem! You can still let us know you're interested by completing the form below. Even if you're unsure about subscribing, we can still connect your home to

the fiber network at no cost. Connecting to a fiber network can increase your home's value and offers other benefits. To learn more, download our **Fiber Guide**.

Step 4: Equipment Installation & Service Activation – Anticipated Summer 2026

Our team will contact homeowners who confirmed their interest and had the fiber line buried on their property. We'll install FTTH (Fiber to the Home) equipment inside and outside the home, connect it to the fiber optic line, and activate the internet service.